



The ADLER® brand celebrated its 15th birthday at the end of last year. During this period it has undergone remarkable development and has become a trusted and respected brand of promotional textile in 13 EU countries.

No success can be achieved without the daily hard work and constant innovation. Every year, thus ADLER® expands its product range, reflecting the latest trends in order to satisfy even the most demanding client.

What deserves celebration is not only the anniversary itself, but the perseverance and skills of the people who stand behind the brand's success. Without them and without you - our customers - there would be no anniversary, and thus no reason for celebration. ADLER® therefore thanks all of you!

**ADLER®** - the quality you can trust.

# ADLER® BRANDED PROMOTIONAL TEXTILE



#### QUALITY

Quality and innovation are the two words characterizing ADLER® promotional textile. The quality of the product projects its value, innovation on the other hand reflects the latest trends and demands.



#### **SERVICE**

ADLER® products are already available in 13 EU countries. Therefore satisfied customers, who appreciate the speed of delivery and the quality of service, can be now found in all corners of Europe.



#### **5 MILLION PIECES IN STOCK**

Stock availability and the associated speed of delivery are among the benefits that are appreciated by every customer. Thanks to the modern logistics center more than 5 million pieces of textile are ready for dispatch.



#### PRINTING AND EMBROIDERY

Choose from a wide range of printing, embroidery or other textile customization. Be it screen printing, digital printing, sublimation printing, laser engraving, applied embroidery, pressing or glittering stones - the choice is up to you.



All ADLER® products go through laboratory tests and bear the seal of quality Oeko-Tex Standard 100. This internationally recognized certificate confirms that none of the textile materials used does not contain substances that are harmful to human health or the environment.



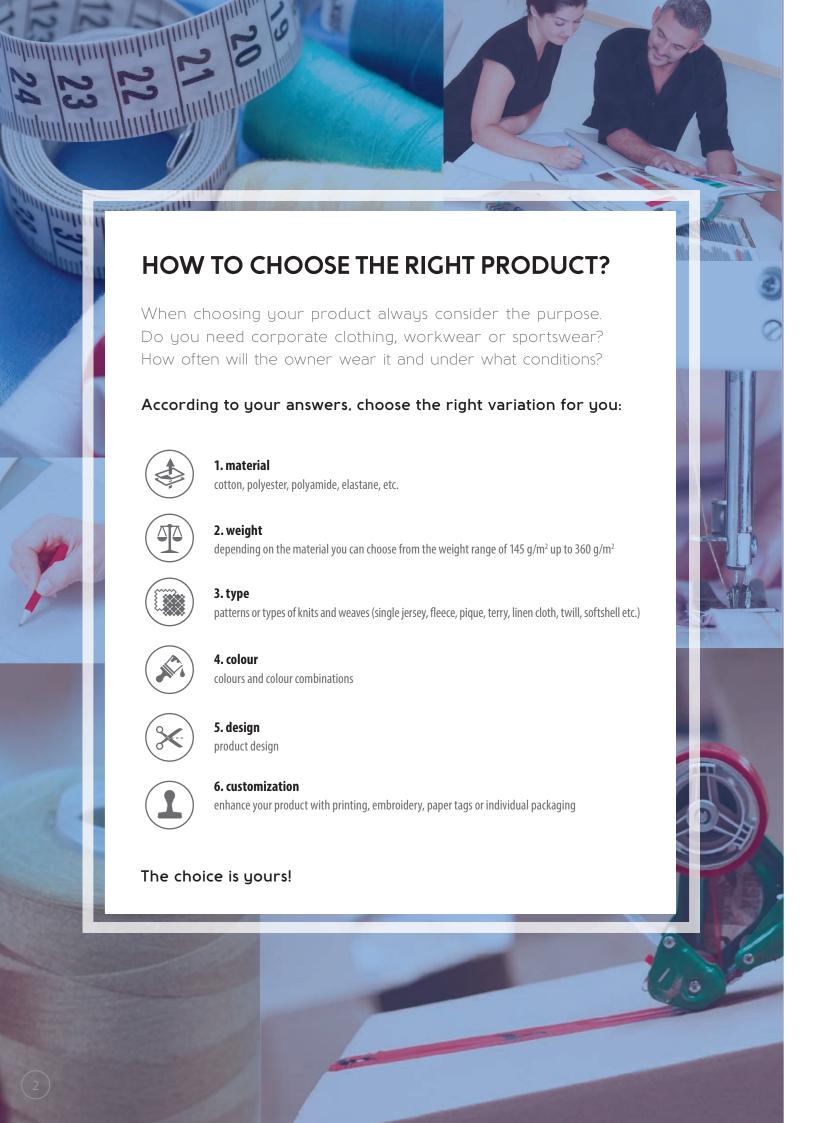
Integrating social and environmental aspects into the production process is an essential part of our philosophy. Working conditions improvement and compliance with the standards of safety and health at the work place is a never ending process.



ADLER® is a member of leading European associations uniting field's top professionals. We work together on expanding our know-how and participate in major trade fairs where you can personally meet us and our products.



Let's contribute together to sustainable development and environmental friendliness! Ecological recycling and disposal of e-waste is a necessary prerequisite. By strengthening the awareness about ecofriendly behavior we make sure nature is treated with respect.



## **PRINTING**



#### **Digital printing**

An ideal technology for low quantity printing orders. Pre-printing preparations are not necessary. We print directly onto textiles using a state-of-the-art KORNIT® printer. Special water-based pigmented inks are used for printing. The printing is guaranteed to be wash-resistant up to 30°C. The printing can be ironed.



#### Sublimation printing

Is suitable for textiles made of synthetic fibre. Disperse dye is printed on a paper underlay from which it is transferred to the textile in the form of vapour. The printing does not need fixation. Colour stability is very good, imitations (significantly cheaper) of colourful woven goods are barely distinguishable from the original. This printing method is ideal for transferring photographs and other images that nevertheless must be enclosed in the shape of a square or rectangle.



### Silk-screen printing – direct printing

The oldest and so far the most effective textile printing technology. We use a machine, which enables us to reach high daily production (up to 15,000 prints) while maintaining the same print quality from the first to the last print of the order. With the use of this technology, we are able to print practically all motifs, from simple to photo-realistic ones. The printing is guaranteed to be wash-resistant up to 40°C. The printing cannot be ironed.



### Silk-screen printing – transfer printing

A printing method by which a motif is first printed on a special transfer foil, which gets fixed with glue, and subsequently the motif is ironed onto the textile. This method is primarily used for printing on caps and products not suiable for direct printing. It cannot be applied to water repellent materials.

The printing cannot be ironed.

# **CUSTOMIZATION**



Laser engraving

The modern technology allows layers to be engraved onto textile materials using a laser. Unique and so far uncommon branding of fleece products.



### Embroidery/embroidered patches

This is a very high-quality way of presenting motifs, logos or slogans on textile products. In order for us to be able to sew a certain motif onto a product we have to create a sewing program. In order to create this program we need to have a high-quality digitized pattern (tif, cdr, pdf). Your motif is subsequently transferred into the sewing machine's program. The motif is sewn directly onto the product or it is possible to create an embroidered patch that is subsequently placed onto the product.



#### **Pressing**

Pressing is suitable for 100% cotton products without buttons and zips that could be damaged by the pressure. This technology presses products into a shape chosen by you thus making an unusual gift or promotional item. You can select from our library of shapes or send us your own.



#### **Glittering stones**

This special technology can be used on shirts, caps and polo shirts with motifs of any size and colour combination. The stones can be either transparent or opaque and come in sizes from 1.5 to 8 mm. The minimum order for textiles with this application is 100 pieces. Products decorated in this way must be washed inside out at 40°C.

# NEW PRODUCTS 2015







8 NEW COLOURS







NORDIC 523
GENTS
JACKET















### **CLASSIC NEW 132**

#### **GENTS T-SHIRT**

#### Single Jersey, 100 % cotton, 145 g/m<sup>2</sup>

- quality gents T-shirt
- narrow rib knit neckline
- back neck tape
- fixing shoulder seam
- seamless body

#### S - XXL



### **CLASSIC NEW 133**

### LADIES T-SHIRT

#### Single Jersey, 100 % cotton, 145 g/m<sup>2</sup>

- quality ladies T-shirt
- fitted waist accents feminine silhouette
- narrow rib knit neckline
- back neck tape
- fixing shoulder seam

#### S-XXL



### **CLASSIC** 101 **UNISEX T-SHIRT**

#### Single Jersey, 100 % cotton, 160 g/m<sup>2</sup>

- quality unisex T-shirt medium weight
- narrow rib knit neckline
- fixing shoulder band
- seamless body

#### S-XXL





















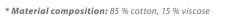












T-shirts



### BASIC 129 **GENTS T-SHIRT**

#### Single Jersey, 100 % cotton, silicone finish, 160 g/m<sup>2</sup>

- quality T-shirt medium weight
- quality neckline with added 5 % elastane
- fixing shoulder band
- seamless body

#### XS - XXXXL\*\*

\*\* XXXXL size available in colours 00, 01, 02, 05, 06















### BASIC 134 LADIES T-SHIRT

Single Jersey, 100 % cotton, silicone finish, 160 g/m<sup>2</sup>

- quality medium weight ladies T-shirt
- fitted waist accents feminine silhouette
- narrow rib knit neckline with added 5 % elastane
- fixing shoulder band

















## **HEAVY NEW** 137

### **UNISEX T-SHIRT**

#### Single Jersey, 100 % cotton, silicone finish, 200 g/m<sup>2</sup>

- unisex heavy weight T-shirt
- narrow neck with 5 % elastane
- fixing shoulder band
- exclusive look for its final silicone finish
- seamless body

#### XS - XXXL\*\*

\*\* XXXL size available in colours 00, 01, 03, 07





### **HEAVY** IIO **UNISEX T-SHIRT**

#### Single Jersey, 100 % cotton, 200 g/m<sup>2</sup>

- quality unisex T-shirt heavy weight
- rib knit neckline with added 5 % elastane
- fixing shoulder band
- seamless body

#### S - XXXL\*\*

\*\* XXXL size available in colours 00, 01, 03, 07



















### REPLAY 143 **GENTS T-SHIRT**

#### Single Jersey, 100 % cotton, silicone finish, 180 g/m<sup>2</sup>

- gents slim fit heavy weight T-shirt
- slim fit with side seams
- 1:1 rib knit collar with 5 % elastane
- back neck tape
- fixing shoulder seam

#### S - XL













 $\bigcirc$ 

NEW



### COLORMIX 109 **UNISEX T-SHIRT**

Single Jersey, 100 % cotton, 200 g/m<sup>2</sup>

- colourful gents trendy T-shirt
- round neck with 5 % elastane
- high weight ensures the shirt always keeps its shape
- fixing shoulder band

#### S - XXL













### **INFINITY** 131 **UNISEX T-SHIRT**

Single Jersey, 100 % cotton, 180 g/m<sup>2</sup>

- quality unisex T-shirt heavy weight
- trimming around the neck opening and the sleeves in contrast colour, rib hem 1:1
- cut with side seams























### Single Jersey, 100 % cotton, 160 g/m<sup>2</sup>

- high quality unisex T-shirt, medium weight
- V-neck
- fixing shoulder band
- seamless body

#### S - XXXL















### **HEAVY V-NECK** UNISEX T-SHIRT

#### Single Jersey, 100 % cotton, 200 g/m<sup>2</sup>

- high quality unisex T-shirt, heavy weight
- V-neck with 5 % elastane
- high quality of material and sewing
- seamless body
- fixing shoulder band

#### S - XXL













 $\left( \overrightarrow{Q}^{\uparrow}\right)$ 





### CORE 142 **GENTS TOP**

### Single Jersey, 100 % cotton, 160 g/m<sup>2</sup>

- gents top
- without side seams
- self-fabric binding to neck and armholes
- shoulder-to-shoulder tape

#### S - XXL













### TRIUMPH 136 LADIES TOP

Single Jersey, 95 % cotton, 5 % elastane, 180 g/m<sup>2</sup>

- ladies tight tank top with wider straps
- extended length
- comfortable material with 5 % elastane for better shape

#### XS - XL





























### GLANCE 141 LADIES T-SHIRT

#### Single Jersey, 95 % cotton, 5 % elastane, 180 g/m<sup>2</sup>

- ladies heavy weight T-shirt with round neck
- comfortable material with elastane for better shape
- fitted silhouette with side seams
- round neck with narrow rim made of the same material
- back neck tape

#### XS - XL

























### LADIES T-SHIRT

PURE 122

#### Single Jersey, 100 % cotton, silicone finish, 150 g/m<sup>2</sup>

- ladies T-shirt with very short sleeves
- loose round neck with a narrow hem of the same material
- fixing shoulder band
- T-shirt extends deep down the sides
- silicone finish ensures that the T-shirt is soft to the touch

#### XS - XXL







DREAM 128

LADIES T-SHIRT





























- quality ladies T-shirt with raglan cut sleeves
- higher weight
- V-neck
- keeps shape due to added elastane
- length to the depth of sides



































### Single Jersey, 100 % cotton, silicone finish, 150 g/m<sup>2</sup>

- trendy ladies T-shirt with very short sleeves, loose cut
- a round neck with a narrow hem of the basic material
- fixing shoulder band
- T-shirt extends deep down the sides
- silicone finish ensures that the T-shirt is soft to the touch

#### S - XXL





















### LOVE 123 LADIES T-SHIRT

#### Single Jersey, 100 % viscose, 150 g/m<sup>2</sup>

- flowing ladies T-shirt
- loose cut with kimono sleeves
- oval neckline finished with a hem of the basic material
- longer length
- can be worn with belt around the waist



















### SLIM 139 LADIES T-SHIRT

#### Single Jersey, 95 % cotton, 5 % elastane, 180 g/m<sup>2</sup>

- ladies heavy weight T-shirt, long sleeve
- comfortable material with elastane for better shape
- fitted silhouette with side seams
- round neck with narrow rim made of the same material
- shoulder-to-shoulder tape

#### S - XXL



























### ELEGANCE 127 LADIES T-SHIRT

#### Single Jersey, 95 % cotton, 5 % elastane, 180 g/m<sup>2</sup>

- quality ladies T-shirt
- V-neck
- long raglan sleeve
- slim fit accentuating the female figure
- keeps shape due to added elastane
- decorative sewing at the end of sleeves



























### FIT-T LONG SLEEVE 119

#### **GENTS T-SHIRT**

#### Single Jersey, 100 % cotton, 160 g/m<sup>2</sup>

- close-fitting gents T-shirt, long sleeve, plain knitted fabric
- trendy narrow hem at the neck
- sleeves without cuffs
- cut with side seams

#### S-XXL





















### STREET LS 130

### **GENTS T-SHIRT**

#### Single Jersey, 100 % cotton, 180 g/m<sup>2</sup>

- quality gents T-shirt, heavy weight
- round neckline with added elastane
- long raglan sleeves in contrast colour (except the white and black variations)
- sleeves with cuffs
- cut with side seams

#### M - XXL















 $\bigcirc$ 

(3)

### LONG SLEEVE 121

### KIDS T-SHIRT

#### Single Jersey, 100 % cotton, 160 g/m<sup>2</sup>

- kids T-shirt with long sleeves made from smooth fabric
- narrow hem in the same colour
- sleeves without cuffs
- cut with side seams

4 years/110 cm, 6 years/122 cm, 8 years/134 cm, 10 years/146 cm



























### **CLASSIC NEW 135**

#### KIDS T-SHIRT

Single Jersey, 100 % cotton, 145 g/m<sup>2</sup>

- quality kids T-shirt
- narrow rib knit neckline
- back neck tape
- fixing shoulder seam

4 years/110 cm, 6 years/122 cm, 8 years/134 cm, 10 years/146 cm





### BASIC 138

KIDS T-SHIRT

Single Jersey, 100 % cotton, silicone finish, 160 g/m<sup>2</sup>

- kids T-shirt of medium weight with side seams
- narrow neck with 5 % elastane
- neck tape around the back neck opening
- fixing shoulder band

4 years/110 cm, 6 years/122 cm, 8 years/134 cm, 10 years/146 cm













### **INFINITY** 131 KIDS T-SHIRT

Single Jersey, 100 % cotton, 180 g/m<sup>2</sup>

- quality kids T-shirt heavy weight
- trimming around the neck opening and the sleeves in contrast colour, rib hem 1:1
- cut with side seams

4 years/110 cm, 6 years/122 cm, 8 years/134 cm, 10 years/146 cm







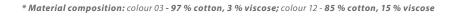




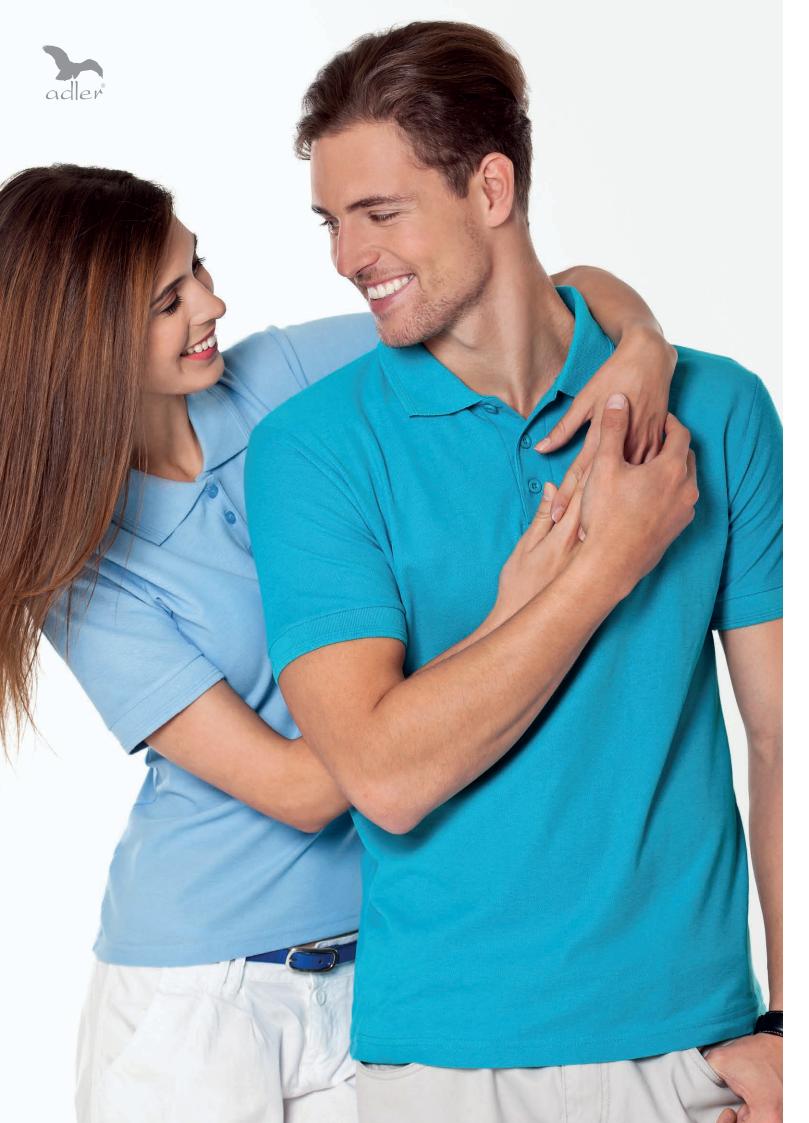












### PIQUE POLO 203

### **GENTS POLO SHIRT**

#### Pique, 65 % cotton, 35 % polyester, 200 g/m<sup>2</sup>

- polo shirt with short sleeves
- rib knit collar and hems of sleeves
- placket with 3 buttons in the same colour as the material
- decorative ripple on the collar and the hem on the sleeves

#### S - XXXL\*\*

\*\* XXXL size available in colour 00, 01, 02, 04, 05, 06, 07, 11, 12, 15









### PIQUE POLO 210 LADIES POLO SHIRT

Pique, 65 % cotton, 35 % polyester, 200 g/m<sup>2</sup>

- polo shirt with short sleeves
- elegant ladies cut
- extended narrow placket with 5 buttons
- rib knit collar and hems of sleeves













### **COTTON HEAVY 215 GENTS POLO SHIRT**

### Pique, 100 % cotton, 220 g/m<sup>2</sup>

- polo shirt with short sleeves
- elegant cut with side seams and vents
- placket with 3 buttons in the same colour as the material
- rib knit collar and hems of sleeves

#### S - XXL























#### Pique, 100 % cotton, 220 g/m<sup>2</sup>

- ladies heavy weight polo shirt
- elegant ladies cut with side seams and vents
- 1:1 rib knit collar and cuffs
- placket with 5 buttons in the colour of the material
- neckband





















### COTTON 212 **GENTS POLO SHIRT**

#### Pique, 100 % cotton, 170 g/m<sup>2</sup>

- gents polo shirt medium weight
- rib knit collar and hems of sleeves
- slits in the side seams
- placket with 3 buttons in the colour of the material
- packed separately with chest pocket for easy branding application

#### S - XXL





### COTTON 213 LADIES POLO SHIRT

#### Pique, 100 % cotton, 170 g/m<sup>2</sup>

- ladies medium weight polo shirt with fitted waist
- rib knit collar and hems of sleeves
- placket with 5 buttons in the colour of the material
- slits in the side seams
- packed separately with chest pocket for easy branding application



















### SINGLE J. 202 **GENTS POLO SHIRT**

#### Single Jersey, 100 % cotton, 180 g/m<sup>2</sup>

- gents polo shirt made from smooth knitwear
- placket with 2 buttons in the same colour as the material
- fixing shoulder band
- collar from ribbed fabric 1:1
- fixing shoulder seam

#### S-XXL





### SINGLE J. LS <sup>211</sup> **GENTS POLO SHIRT**

#### Single Jersey, 100 % cotton, 180 g/m<sup>2</sup>

- gents polo shirt made from smooth knitwear
- long sleeves ending in a hem of ribbed knitwear 1:1
- placket with 2 buttons of the same colour as the material
- fixing shoulder seam
- sleeves with cuffs

#### S-XXL













#### Single Jersey, 100 % cotton, 180 g/m<sup>2</sup>

- kids polo shirt with short sleeves made from smooth knitwear
- collar from ribbed fabric 1:1
- prolonged placket with 3 buttons of the same colour as the material
- colour variants have contrasting stitching on the sleeves and lower edge
- fixing shoulder seam

4 years/110 cm, 6 years/122 cm, 8 years/134 cm, 10 years/146 cm, 12 years/158 cm











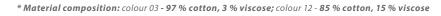












# SHIRTS Two-piece shirt collar CHIC 214 Poplin 100 % cotton Frilling accentuating feminine silhouette Shaped bottom edge



SHIRT SHORT SLEEVE 207 CHIC 214 SHIRT LONG SLEEVE 209 BLOUSE 3/4 SLEEVE 208





### SHIRT SHORT SLEEVE 207

### **GENTS SHIRT**

#### Poplin, 100 % cotton, 120 g/m<sup>2</sup>

- high quality gents shirt with short sleeves
- rear section is shaped with a double yoke and has folds for better comfort
- with front pocket
- shirt with buttons decorated with frills
- two-piece shirt collar
- shaped bottom edge

#### S - XXL















#### Poplin, 100 % cotton, 120 g/m<sup>2</sup>

- ladies blouse with short sleeves
- shaped breast and waist tucks emphasizing women's silhouette
- with an open neck and two-piece shirt collar
- button fastening placket
- shaped bottom edge
- easy care for minimum ironing























## SHIRT LONG SLEEVE 209

### **GENTS SHIRT**

#### Poplin, 100 % cotton, 125 g/m<sup>2</sup>

- high-quality gents shirt with long sleeves
- front breast pocket
- shirt with buttons and decorated with frills
- two-piece shirt collar
- sleeves with cuffs
- cuffs adjustable with two buttons

#### S - XXXL















### BLOUSE 3/4 SLEEVE 208 LADIES BLOUSE

#### Poplin, 100 % cotton, 125 g/m<sup>2</sup>

- high-quality ladies blouse with 3/4 sleeves
- shaped tucks emphasize women's silhouette
- with an open neck and two-piece shirt collar
- front edge ends in a frill
- lower edges of sleeves have cuffs, with a slit that can be rolled up
- shaped bottom edge









07







**VIVA** 409



### TRENDY ZIPPER 410

### **GENTS SWEATSHIRT**

#### Terry, one side brushed, 65 % cotton, 35 % polyester, 300 g/m<sup>2</sup>

- gents full-length sweatshirt with a drawstring hood
- front pocket in a "kangaroo" style
- drawstring hood with lining
- sleeve and bottom hem made of ribbed knitwear 2:2 with 5 % elastane
- decorative stitching on the yoke and front pockets
- neck tape around the neck tape opening

#### M - XXL





















### **ADVENTURE** 407 **GENTS SWEATSHIRT**

#### Terry, one side brushed, 65 % cotton, 35 % polyester, 300 g/m<sup>2</sup>

- quality trendy sweatshirt with ribbed fabric collar
- spherical head sleeve
- metal zipper
- side sections, lower hem, cuffs and pocket lining made of ribbed fabric
- two front pockets

#### M - XXXL



















 $\bigcirc$ 





### **HOODED SWEATER** 405

### **GENTS SWEATSHIRT**



- trendy sweatshirt with a hood and front "kangaroo" pocket
- hood with inner netting and drawstring
- the lower hem and cuffs made of ribbed knitwear 2:2 with 5 % elastane
- shoulders and pocket with art stitching

#### M - XXL



















### **ESSENTIAL** 406 **GENTS/KIDS SWEATSHIRT**

Terry, one side brushed, 65 % cotton, 35 % polyester, 300 g/m<sup>2</sup>

- high quality sweatshirt with spherical-head sleeves
- double stitching around the sleeves, lower hem and neck
- lower hem, cuffs of sleeves and neckline hem made of ribbed knitwear 1:1 with 5 % elastane

#### S-XXXL

10 years/146 cm, 12 years/158 cm



























### KANGAROO 408

### LADIES SWEATSHIRT

#### Terry, 97 % cotton, 3 % elastane, 280 g/m<sup>2</sup>

- trendy ladies sweatshirt with a drawstring hood and hidden pockets in the seam
- hood trimming, hood laces and side parts in contrast colour
- hood with Single Jersey lining
- sleeve and bottom hem made of ribbed knitwear 2:2 with added elastane

#### S-XXL



















### **VIVA** 409 LADIES SWEATSHIRT

#### Terry, one side brushed, 97 % cotton, 3 % elastane, 300 g/m<sup>2</sup>

- ladies sweatshirt with stand-up collar made of ribbed knitwear
- silver spiral zip
- spherical-head sleeves
- two front "kangaroo" pockets
- side sections, lower hem, cuffs and pocket lining made of ribbed knitwear 2:2 with added elastane
- extends down the sides

























JACKET HI-Q 506 JACKET 50I, 504, 503 NEXT 5I8 PRACTIC 5I9 SCARF NEW 526











Fleece, 100 % polyester, 360 g/m<sup>2</sup> Supplementary material: Rip Stop with a PU overlay 210T nylon

- unisex fleece jacket with zipperattractive sporty designhighly insulating material
- shoulders covered with a waterproof, abrasion-resistant fabric
- two inset pockets with zippers
- sleeves adjustable by velcro







































JACKET 501

- gents fleece jacket in a classic cut
- lower hem adjustable with an elastic string
- antipilling treatment on the outer side
- sleeve cuffs with elastic band
- two zip pockets

#### S-XXL



















#### Fleece, 100 % polyester, 280 g/m<sup>2</sup>

- lower hem adjustable with an elastic string





















#### Fleece, 100 % polyester, 280 g/m<sup>2</sup>

- lower hem adjustable with an elastic string















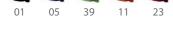
- ladies fleece jacket in a classic cut
- antipilling treatment on the outer side
- two zip pockets













- kids fleece jacket of the classic cut with two zip pockets
- antipilling treatment on the outer side
- antipilling treatment on the outer side

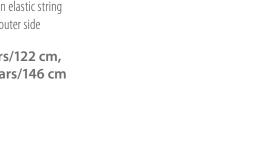
4 years/110 cm, 6 years/122 cm, 8 years/134 cm, 10 years/146 cm



















### NEXT 518 UNISEX FLEECE VEST

#### Fleece, 100 % polyester, 280 g/m<sup>2</sup>

- quality unisex fleece vest in a classic cut
- 2 front zip pockets
- lower hem adjustable with an elastic string
- antipilling treatment on the outer side

#### S - XXL















 $\left( \overrightarrow{Q^{1}}\right)$ 

 $(\phi^{\dagger})$ 

### PRACTIC 519 UNISEX FLEECE HAT

#### Fleece, 100 % polyester, 240 g/m<sup>2</sup>

- multifunctional unisex fleece hat adjustable with elastic string
- can be used as hat as well as neckwarmer
- antipilling treatment on the outer side
- matching with other fleece items

#### one size

















### **SCARF NEW** 526 UNISEX FLEECE SCARF

#### Fleece, 100 % polyester, 230 g/m<sup>2</sup>

- warm fleece scarf
- edges with decorative stitching
- its 25 cm width allows various ways of wearing
- antipilling treatment on the outer side

#### 155 x 25 cm

























### PERFORMANCE 522 **GENTS SOFTSHELL JACKET**

Softshell, 94 % polyester, 6 % elastane, breathable membrane, 100 % polyester - micro fleece, 300 g/m<sup>2</sup>, Waterproof 14 000 mm, Breathable 2 000 g/m<sup>2</sup>/24h

- windproof and waterproof softshell jacket
- removable hood
- 2 front and 1 chest pocket with zippers (black zipper in all colours)
- easy access for decoration via zip opening
- adjustable sleeve hems with velcro
- adjustable bottom hem with elastic drawcord

#### M - XXXL













### $\bigcirc$













### PERFORMANCE 521 LADIES SOFTSHELL JACKET

Softshell, 94 % polyester, 6 % elastane, breathable membrane, 100 % polyester - micro fleece, 300 g/m², Waterproof 14 000 mm, Breathable 2 000 g/m<sup>2</sup>/24h

- windproof and waterproof softshell jacket
- removable hood
- ladies cut
- 2 front and 1 chest pocket with zippers (black zipper in all colours)
- easy access for decoration via zip opening
- adjustable sleeve hems with velcro
- adjustable bottom hem with elastic drawcord

#### S-XXL

























# **SOFTSHELL JACKET** 511

#### **GENTS JACKET**

Softshell: 94 % polyester, 6 % elastane, permeable membrane, 100 % polyester, 300 g/m<sup>2</sup>,

Waterproof 14 000 mm, Breathable 2 000 g/m<sup>2</sup>/24h

- reflective stripes on the front and back parts of the jacket
- hem of sleeves adjustable with velcro
- an inner breast pocket with a zipper and an opening for earphones
- two front pockets with zippers and reflective stripes, a small pocket on the left sleeve
- the lower hem adjustable with an elastic drawstring
- a loop for hanging, elastic fasteners for earphones on the inner side of the front part

#### M - XXXL























#### **SOFTSHELL JACKET 510** LADIES JACKET

Softshell: 94 % polyester, 6 % elastane, permeable membrane, 100 % polyester, 300 g/m<sup>2</sup>, Waterproof 14 000 mm, Breathable 2 000 g/m<sup>2</sup>/24h

- windproof and waterproof softshell jacket
- accentuated cut emphasizing a women's silhouette
- reflective stripes on the front and back parts of the jacket
- two front pockets with zippers and reflective stripes, a small pocket on the left sleeve
- inner breast pocket with a zipper and opening for earphones
- hem of sleeves is adjustable with velcro
- loop for hanging, elastic fasteners for earphones on the inner side of the front part

#### S-XXL

















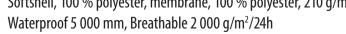
DUO





#### COOL 515 **GENTS SOFTSHELL JACKET**

Softshell, 100 % polyester, membrane, 100 % polyester, 210 g/m<sup>2</sup>



- light softshell jacket with a hood adjustable with elastic drawstring
- rain and wind resistant, permeable
- velcro-flaps at sleeve cuffs
- 2 front pockets
- outer breast pocket sewn into the seam structuring
- reflective elements on the sleeves and hood

#### M - XXXL\*

\*XXXL size available only in colour 01













# COOL 514

## LADIES SOFTSHELL JACKET

Softshell, 100 % polyester, membrane, 100 % polyester, 210 g/m<sup>2</sup> Waterproof 5 000 mm, Breathable 2 000 g/m<sup>2</sup>/24h

- light softshell jacket with a hood adjustable with elastic drawstring
- rain and wind resistant, permeable
- velcro-flaps at sleeve cuffs
- 2 front pockets
- outer breast pocket sewn into the seam structuring
- reflective elements on the sleeves and hood

#### S-XXL















DUO

**(1)** 















### VISION 517 **GENTS SOFTSHELL VEST**

Softshell, 94 % polyester, 6 % elastane, Fleece, 100 % polyester, 280 g/m<sup>2</sup>

- gents leisure vest
- two front zipped pockets in side seam
- option of tightening lower hem with elastic drawstring
- loop for hanging

#### M - XXXL















# VISION 516 LADIES SOFTSHELL VEST

Softshell, 94 % polyester, 6 % elastane, Fleece, 100 % polyester, 280 g/m<sup>2</sup>

- ladies leisure vest
- slim fit accentuating women's silhouette two front zipped pockets in side seam
- option of tightening lower hem with elastic drawstring
- loop for hanging

#### S - XXL

























# **BODY WARMER** 509

#### **GENTS VEST**

Outer side: Rip Stop 210T with silver layer on the inside, 100 % Nylon Inner side: Fleece, 100 % polyester, 300 g/m<sup>2</sup>



- bottom hem adjustable with elastic drawstring fitted with a brake
- two inner breast pockets (1 smaller for a mobile phone, 1 bigger)
- back side prolonged by 6 cm to provide better protection
- hanging loop

#### M - XXXL

















 $\bigcirc$ 

# WINDBREAKER SPORT 505

## UNISEX VEST

#### 100 % polyamide, 190 T with a PU overlay

- full-length zip-up, wind resistant sports jacket
- hidden hood in the collar
- ventilation openings with mesh under the arms and on the back
- drawstrings on the lower hem and hood
- safety reflective stripes on the back
- two front pockets with zippers
- the jacket comes in a textile bag with a loop

#### S-XXXL











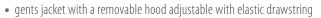




# JACKET ACTIVE 513







- two inner breast pockets (a smaller one for a mobile phone that can be sealed with velcro, a larger one with a zipper)
- the lower hem adjustable with elastic drawstring
- easy access for decoration via zip opening

M - XXXL













(DUO)







LADIES JACKET

Outer side: Rip Stop nylon with silver treatment on the inner side, 100 % polyamide, Inner side: Fleece, 100 % polyester

- ladies 2 in 1 jacket with removable sleeves and hood
- a removable hood that can be adjusted with an elastic cord
- sleeves with elastic cuffs
- two inner breast pockets (a smaller one for a mobile phone that can be sealed with velcro, a larger one with a zipper)
- the lower hem can be adjusted with an elastic cord
- easy access for decoration via zip opening

S-XXL

















## NORDIC 523 **GENTS JACKET**

outer: 100 % polyester, micro fiber mid layer: 100 % polyester, inner layer: 100 % polyester

- gents padded jacket with extended lengthremovable hood
- full-length zippered with buttons
- reduced zipper length for easy movement
- 2 front zippered pockets and 2 two-jet pockets with flaps2 inside chest pockets with velcro
- sleeve hem double layered inside rib knit cuff with elastane
- decorative cuffs with stud on sleeves and back part
- inside rib knit collar for higher comfort

#### M - XXL



















# CLASSIC SAFETY VEST 910



Warp knit, fluorescent 100 % polyester, Silver Fabric DM D1002 retroreflective stripes, 100 % polyester, certified material meeting the standard requirements of class 2 clothing



- in compliance with EN ISO 13688 and EN ISO 20471 standards
- putting on is made easy by velcro and wide elastic braids on the sides
- size M suitable for heights of 160–176 cm and chest sizes of 84–108 cm
- size XXL suitable for heights of 184–192 cm and chest sizes of 110–140 cm

#### M, XXL









### **KIDS SAFETY VEST 906** KIDS SAFETY VEST

Fluorescent material, 100 % polyester, retroreflective stripes Silver Fabric, 100 % polyester

- kids vest with high visibility
- in compliance with EN 1150 standard
- elastic tapes on the sides, enabling comfortable, yet firm wearing
- velcro fastening
- enclosed leaflet
- size 31 suitable for FH 101—119 cm chest 56—60 cm
- size 32 suitable for FH 122—134 cm chest 62—68 cm

#### height up to 119 cm, height up to 134 cm





















FANTASY 124, 140 VICTORY 217 IMPRESSION 126 PLAYTIME 125, 605 COMFORT 607 LEISURE 603 TWO IN ONE 604



#### FANTASY 124 UNISEX/KIDS T-SHIRT

#### Interlock pique, 100 % polyester, 150 g/m<sup>2</sup>

- modern T-shirt made from soft, smooth material ideal for sports
- interestingly designed neckline
- design with side seams

#### XS - XXXL

6 years/122 cm, 8 years/134 cm, 10 years/146 cm



















## FANTASY 140 LADIES T-SHIRT

#### Interlock pique, 100 % polyester, 150 g/m<sup>2</sup>

- ladies T-shirt for sports and leisure activities
- breathable, quick-drying material
- fitted silhouette with side seams
- round neck with narrow rim made of the same material
- back neck tape

#### XS - XL

























### VICTORY 217 UNISEX POLO SHIRT

#### Interlock pique, 100 % polyester, 150 g/m<sup>2</sup>

- unisex polo shirt for sports and leisure activities
- breathable, quick-drying material
- side seams
- 1:1 rib knit collar
- placket with 3 buttons in the colour of the material
- back neck tape

#### S - XL

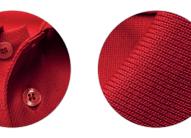




















## IMPRESSION 126 LADIES TOP

#### Interlock pique, 100 % polyester, 150 g/m<sup>2</sup>

- ladies top with wider shoulder straps and an elegant neckline
- neckline and armholes finished with a hem of the basic material
- dividing seams on the front and back decorate the top in the saddle
- slightly tapered cut with side seams
- ideal for sports and wearing all day
- breathable

#### S - XXL













#### PLAYTIME 125 **GENTS/KIDS TOP**









- trendy top with wider shoulders, shaped with a dividing seam
- ideal for sports and physical activities thanks to the utilization of textured fibre
- neckline and armholes finished with a hem of the basic material
- lengthwise dividing seams decorated with reflective material for greater visibility and safety
- style with side seams

#### S - XXL

6 years/122 cm, 8 years/134 cm, 10 years/146 cm, 12 years/158 cm

















## PLAYTIME 605 **GENTS/KIDS SHORTS**



- comfortable loose-fitting shorts with wide trouser legs
- small inner pocket sewn into the waistband edge
- waist tied with a sewn-in elastic band
- can be worn separately or in combination with top Playtime
- ideal for sports and physical activities thanks to the utilization of textured fibre

#### S-XXXL

6 years/122 cm, 8 years/134 cm, 10 years/146 cm, 12 years/158 cm





















#### COMFORT 607 **GENTS/KIDS SWEATPANTS**

Terry, brushed inner side, 65 % cotton, 35 % polyester, 300 g/m<sup>2</sup>

- comfortable leisure gents/kids sweatpants
- 2 side pockets
- elastic waistband with drawcord
- open bottom hems

#### S - XXXL

10 years/146 cm, 12 years/158 cm











#### LEISURE 603 LADIES PANTS

Single Jersey, 95 % cotton, 5 % elastane, 200 g/m<sup>2</sup>

- ladies pants for leisure
- added elastane ensures that the pants always keep their shape
- two front pockets
- elastic waistband
- bottom hems with drawcord

#### S-XXL









# TWO IN ONE 604 LADIES SKIRT

Single Jersey, 95 % cotton, 5 % elastane, 200 g/m<sup>2</sup>

- ladies skirt with sewn-in shorts of the same material
- added elastane ensures that the skirt always keeps its shape
- elastic waistband with drawcord
- cut in the shape of an "A" ensures free movement

#### XS-XL





























# **TERRY**

# TERRY BATH TOWEL 909







TERRY HAND TOWEL 907
TERRY TOWEL 908
TERRY BATH TOWEL 909
TERRY TOWEL 903

TERRY BATH TOWEL 905
TERRY BATHROBE 904



# 

#### SMALL TOWEL

#### Terry, 100 % cotton, 350 g/m<sup>2</sup>

- high-quality terry cloth, suitable for embroidery
- soft and absorbent, without border
- woven label may serve as a hanging loop

#### 30 x 50 cm











# TERRY TOWEL 908

#### TOWEL

#### Terry, 100 % cotton, 350 g/m<sup>2</sup>

- high-quality terry cloth, suitable for embroidery
- soft and absorbent, without border
- woven label may serve as a hanging loop

#### 50 x 100 cm













# TERRY BATH TOWEL 909

#### BATH TOWEL

#### Terry, 100 % cotton, 350 g/m<sup>2</sup>

- high-quality terry cloth, suitable for embroidery
- soft and absorbent, without border
- woven label may serve as a hanging loop

#### 70 x 140 cm





















#### TERRY TOWEL 903 TOWEL

## Terry, 100 % cotton, 450 g/m<sup>2</sup>

- high quality terry, pleasantly soft and absorbent
- decorated with woven borders suitable for printing and embroidery
- woven label may serve as a hanging loop

#### 50 x 100 cm



















 $\left( \overrightarrow{Q^{1}}\right)$ 

#### TERRY BATH TOWEL 905 BATH TOWEL

#### Terry, 100 % cotton, 450 g/m<sup>2</sup>

- high quality terry, pleasantly soft and absorbent
- decorated with woven borders suitable for printing and embroidery
- woven label may serve as a hanging loop

#### 70 x 140 cm













#### TERRY BATHROBE 904 UNISEX BATHROBE

#### Terry, 100 % cotton, 430 g/m<sup>2</sup>

- unisex bathrobe made of high quality terry
- suitable for printing and embroidery
- with a shawl collar
- roll up sleeves
- pockets, belt and a loop for hanging

#### S, L, XXL











SMALL 900 LARGE 901 PRIMA 913 SMART 911 ENERGY 912











 $(\phi)$ 









#### Linen texture, 100 % cotton, 90 g/m<sup>2</sup>

- small shopping bag
- suitable for printing and embroidery
- has two straps for carrying in your hand or over your shoulder
- practical and storable, fits in a pocket or handbag
- affordable alternative to plastic bags

#### 42 x 38 cm, girdle 60 x 2,5 cm













#### Linen texture, 100 % cotton, 280 g/m<sup>2</sup>

- large shopping bag made of high quality strong fabric
- suitable for printing and embroidery
- has two straps for carrying in your hand or over your shoulder
- practical and storable, fits in a handbag

#### 43 x 43 x 12 cm, girdle 70 x 2,5 cm





10

## PRIMA 913 SHOPPING BAG

#### 100 % polypropylen, non-woven fabric, 90 g/m<sup>2</sup>

- medium sized shopping bag made of non-woven fabric
- has two straps for carrying in hand or over shoulder
- affordable alternative to plastic bags

#### 45 x 40 cm, girdle 55 cm











00 10 16 11 07









#### Linen texture, 100 % polyester, 40 g/m<sup>2</sup>

- fine-fabric bag in an untraditional design, suitable for shoppinglarge enough for wearing over the shoulder
- easily folded into a small case
- hemmed edges for higher bearing capacity

#### 40 x 40 cm, girdle 50 x 3,5 cm

















## ENERGY 912 UNISEX/KIDS GYMSACK

Oxford, 100 % polyester, 70-80 g/m<sup>2</sup>

- practical gymsack with reflective elements
- 2 drawstrings
- interior zip pocket

#### one size













 $\left( \overrightarrow{Q}^{\uparrow}\right)$ 













**6P** 305 **6P** KIDS 303

**6P SANDWICH** 306

**5P** 307

**LATINO** 324

CLASSIC 304

**CLASSIC KIDS** 322

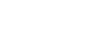
**SUNVISOR** 310

**RELAX** 327

TWISTER 328

FURRY 326

**SOFTSHELL** 325











- six-panel cap made of quality cottonsize adjustable with a brass clip
- embroidered air holes
- wide colour range

#### adjustable

**6P** 305







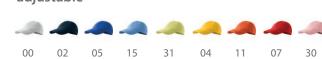


#### Brushed twill, 100 % cotton, 380 g/m<sup>2</sup>

- kids six-panel cap made of quality cotton
- size adjustable with a velcro fastener
- embroidered air holes

#### adjustable

0























#### Brushed twill, 100 % cotton, 380 g/m<sup>2</sup>

6P SANDWICH 306

- six-panel cap made of quality cotton
- peak with a sewn-in stripe in contrast colour
- size adjustable with a brass clip
- embroidered air holes

UNISEX CAP

#### adjustable







#### UNISEX CAP

#### Brushed twill, 100 % cotton, 380 g/m<sup>2</sup>

- five-panel cap made of quality cotton
- size adjustable with a brass clip
- embroidered air holes

#### adjustable





# LATINO 324

## UNISEX CAP

#### Linen texture, 100 % cotton, 230 g/m<sup>2</sup>

- trendy soft cap made of cotton linen
- embroidered air holes
- size adjustable with velcro band

#### adjustable

















### CLASSIC 304 UNISEX HAT

Twill, 100 % cotton, 260 g/m<sup>2</sup>

- unisex cotton hat
- quilted brim
- embroidered air holes

#### one size, circumference 61 cm





# **CLASSIC KIDS 322**KIDS HAT

Twill, 100 % cotton, 260 g/m<sup>2</sup>

- kids cotton hat
- quilted brim
- embroidered air holes

#### 6 - 9 years old, circumference 56 cm





### **SUNVISOR** 310 UNISEX SUN VISOR

#### Twill, 100 % cotton

- summer sun visor suitable for leisure and sports activities
- outer material 100% smooth twill
- inner material loop terry for pleasant wearing
- size adjustable with a plastic fastener

#### adjustable









#### RELAX 327 UNISEX/KIDS SCARF

Interlock, 100 % polyester, 120 g/m<sup>2</sup>

- flexible scarf in a triangular shape
- suitable as a fashion accessory for sports and leisure
- sewn edges

#### one size











### **TWISTER** 328 UNISEX/KIDS SCARF

Single Jersey, 100 % polyester, 135 g/m<sup>2</sup>

- trendy elastic tubular scarf
- versatile use (wearing options are displayed on the package)

#### one size















### FURRY 326 **UNISEX CAP**

Outer side: Rip Stop, 100 % polyamide, Inner side: Coral Fleece, 100 % polyester

- warm winter cap with ear flaps
- front decorated and insulated with faux fur
- fastening under chin using plastic clips









### **SOFTSHELL** 325 UNISEX CAP

Softshell, 94 % polyester, 6 % elastane, Fleece, 100 % polyester

- softshell cap with ear flaps
- size adjustable with velcro band
- ear flaps can be folded inside cap

#### one size



















#### SOFTSHELL GENTS JACKET

# CASUAL PRODUCT #550

Gents leisure jacket in a trendy combination of softshell fabric and knitwear.

#### DESIGN:

- Softshell, 100 % polyester, Fleece 350 g/m², 100 % polyester Softshell, 96 % polyester, 4 % elastane lining: 100 % polyester

#### M - XXL





#### GENTS SWEATSHIRT

#### HOODIE

PRODUCT #450

Full zip sweatshirt with a hood coupled with fashionable elements.

#### DESIGN:

#### M - XXL





















#### GENTS POLO SHIRT

# PERFECTION PLAIN PRODUCT #251

Simple yet elegant polo shirt with slits and hidden details, suitable for any occasion.

#### DESIGN:

- placket with 3 buttons decorated with the Malfini logo

#### M - XXL











#### LADIES POLO SHIRT

#### **PERFECTION PLAIN**

PRODUCT #253

Elegant Polo Shirt with fitted waist enhances the beauty of the female figure.

#### DESIGN:

















#### GENTS MERCERISED POLO SHIRT

#### **SPIRIT STRIPED**

PRODUCT #250

100% mercerised cotton, silk gloss and elegant design makes the polo shirt Spirit an exceptional product.

#### DESIGN:

- placket with 3 buttons decorated with the Malfini logo
- decorative woven tape on the inside of the collar, placket and slits
- 100 % mercerised cotton, Single Jersey, 150 g/m²

#### M - XXL





#### GENTS MERCERISED POLO SHIRT

#### **SPIRIT PLAIN**

PRODUCT #255

100% mercerised cotton, silk gloss and elegant design makes the polo shirt Spirit an exceptional product.

#### DESIGN:

- placket with 3 buttons decorated with the Malfini log
- decorative woven tape on the inside of the collar, placket and slits
- 100 % mercerised cotton, Single Jersey, 150 g/m²

#### M - XXL













#### **GENTS T-SHIRT**

#### **ACTION**

PRODUCT #150

Unusual decorative stitching on the shoulders and exquisite workmanship give another dimension to the classic T-shirt.

#### DESIGN:

- excellent sewing and quality materials
- structured shoulders with a decorative saddle reinforced with double cover stitching

#### M - XXL















#### TOWEL

#### **BAMBOO TOWEL**

PRODUCT #951

Towel made of quality bamboo terry material. Pleasantly soft and highly absorbent.

#### DESIGN:

- label suitable as a hanging loop

#### 50 x 100 cm



















#### **BAMBOO BATH TOWEL**

Bath towel made of quality bamboo terry material. Pleasantly soft and highly absorbent.

#### 70 x 140 cm













# MATERIAL GUIDE

Most ADLER® products are available in the following types of weave.



#### **SINGLE JERSEY**

Fine course knit fabric with characteristic dendritic columns on the outside and arches on the reverse side. The weave features ductility, softness and easy unstitching. The thread utilized to make the fabric influence the quality of the final product. ADLER® products are manufactured from high quality ring spun thread. The material is ideal for printing and embroidery. These items are manufactured in various weights  $(145 - 200 \text{ g/m}^2)$ .



#### **PIQUE**

Course patterned knit fabric with a three-dimensional geometric pattern. The double jersey weave is supplemented with an underlying thread that ensures very little stretching in width. Products are suitable for printing and embroidery. These items are manufactured in various weights  $(170 - 220 \text{ g/m}^2)$ .



#### **INTERLOCK PIQUE**

This is weft knitted interlock fabric with a pattern in which two fully interlocking rows alternate with a one-face row. One side of the knitted fabric has twilled separate stitches while the other side is plain. This knitting has reduced extensibility. These items are manufactured in  $150 \text{ g/m}^2$  weight.



#### **FLEECE**

Course knit fabric with a characteristic dense teaseled soft surface and outstanding insulating attributes, suitable for all kinds of weather. It is able to conduct sweat away and stop wind from penetrating. Products are suitable for embroidery and laser engraving. These items are manufactured in various weights  $(250 - 360 \text{ g/m}^2)$ .



#### **FILLERS**

Course knit fabric with characteristic dendritic columns on the outside and arches on the reverse side. The weave is enhanced with supplementary thread that leads along the reverse side of the fabric. The supplementary thread increases absorption as well as the volume of the fabric and adds to its strength. Filler fabrics with voluminous and soft thread are teaseled for greater insulation. Products are suitable for printing and embroidery. These items are manufactured in various weights  $(250 - 320 \text{ g/m}^2)$ .



#### **SOFTSHELL**

Softshell is a laminated textile for modern and sports clothing and clothing for outdoor activities. It is divided into membrane and non-membrane. Clothing made from this material is light, warm, elastic and has high mechanical resistance. Softshell with a membrane can be waterproof and simultaneously air permeable. These items are manufactured in various weights  $(210 - 300 \text{ g/m}^2)$ .



#### **CLOTH**

Cloth fabric is made of strong, regularly repeating weave. It does not make a pattern. It is smooth and suitable for printing and embroidery. The threads of the weave can be reinforced. These items are manufactured from high quality combed or cut cotton, PES or PAD.



#### **POPLIN**

Poplin in its early days was made by using a silk warp weave and a worsted yarn weft. The result is a sturdy fabric that has noticeable ridges. Today poplin is popular in shirts and pants and is often a combination of softer and heavier grades of cotton. Because of its manufacturing process, it tends not to wrinkle easily. These items are manufactured in various weights  $(120 - 125 \text{ g/m}^2)$ .



#### **TWILL**

Twill fabric features diagonal spacing that is regularly repeated. The fabric is looser, warmer, softer, and more elastic than cloth. It is suitable for printing and embroidery. These items are manufactured from high quality combed or cut cotton or from mixtures with polyester.



#### **TERRY**

Loop fabric made of quality cotton in higher weights  $(350 - 450 \text{ g/m}^2)$  that is absorbent, soft-to-touch and has firm loops on both sides.

# **CARE SYMBOLS**

Take care of your clothing so that it can serve you as long as possible.



maximum washing temperature 30 °C normal procedure



maximum washing temperature 40 °C normal procedure



maximum washing temperature 60 °C normal procedure



hand wash maximum temperature 40 °C



do not wash



do not bleach



do not tumble dry



do not iron



may be ironed directly at 150 °C



may be ironed directly at 110 °C steam ironing can cause an irreversible damage



tetrachloretenem normal procedure



do not dry clean

# **SIZE CHARTS**

The data in the charts represents figure measurements - not clothing.

#### Men

Size		5	N	И	I		)	(L	X	ΧL	32	ΧL	4)	(L
height	10	50	10	58	17	76	1	84	19	92	19	92	19	92
chest size	88	92	96	100	104	108	112	116	120	126	132	138	144	150
waist size	76	80	84	88	92	96	100	104	108	114	120	126	132	138
neck size	37	38	39	40	41	42	43	44	45	46.5	48	49.5	51	52.5

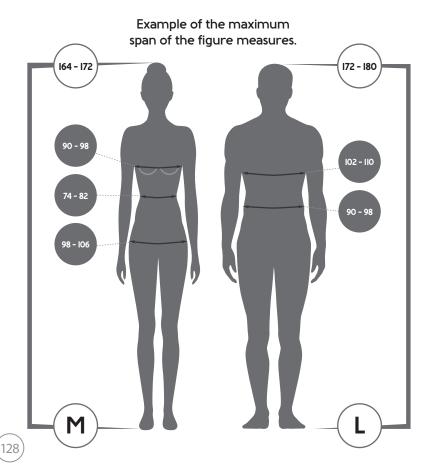
#### Ladies

Size	Х	S	9	5	N	И	١	L	Х	L	X	ΧL	3)	(L
height	16	50	16	54	16	58	1	72	1	76	1	76	17	76
chest size	76	80	84	88	92	96	100	104	110	116	122	128	134	140
waist size	60	64	68	72	76	80	84	88	94	100	106	112	118	124
hip girth	84	88	92	96	100	104	108	112	117	122	127	132	137	142

#### Kids

Age	4	6	8	10	12
height	110	122	134	146	158
chest size 🕴 / 🛣	58/57	62/61	66/67	70/73	76/79
waist size 🕴 / 🛣	54/54	56/56.5	59/59.5	63/62.5	68/65.5
hip girth	61	67	72	78	86
back size	25	29	31	34	38





#### ( Gents



New Product



Kids























(**≫**) New Cut

(DUO) Duo Concept



#### Size Codes

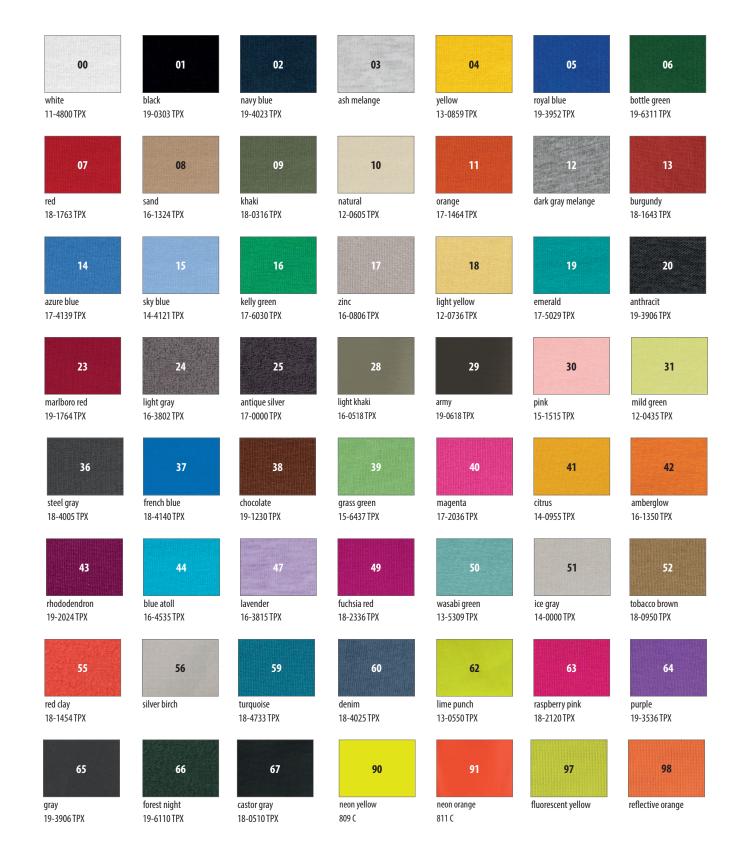
Size	Codes				
4 years	08				
6 years	09				
8 years	10				
10 years	11				
12 years	07				
XS	12				
S	13				
М	14				
L	15				
XL	16				
XXL	17				
XXXL	18				
XXXXL	19				

Please state the order number of the product in the following format: product code-colour code-size code Example: T-shirt BASIC in black colour, size M = 129-01-14

# **COLOUR INDEX**

ADLER® PRODUCTS





The colour chips and Pantone® references are guides only and may not accurately reflect the true colour of the fabric. Misprints and changes in the product portfolio reserved.

